



2019
CHEESE INDUSTRY
 CONFERENCE
 Conference: April 17 & 18, 2019
 Exhibits: April 17

Alliant Energy Center
 Madison, Wisconsin

Exhibitor Email Blast Order Form

ORDER			
	Qty	Price	Total
First Attendee Email Blast		\$400	
Additional Attendee Email Blast		\$300	
ORDER ONLINE – Emails can be sent before, during, or after the event.			TOTAL:

ORDER INFORMATION		
Company	Booth#	
Contact Name	Title:	
Credit Card	City:	
Billing Address:	State:	Zip:
Phone:		
Email Address:		

PAYMENT INFORMATION	
AMEX <input type="checkbox"/>	MasterCard <input type="checkbox"/>
Visa <input type="checkbox"/>	Discover <input type="checkbox"/>
Cardholder Name:	
Card #	Please include the 3-digit security code found on the back of Visa and MasterCard. AMEX has a 4-digit code on the front.
Expiration Month/Year: /	Security Code:
Cardholder Signature X	
Card holder & signature represents above company and authorizes this credit card to be used as payment for this contract. By signing here, you agree to the below terms and conditions.	

PRE-SHOW and DURING SHOW EMAIL DATES: March 25 - April 18. **SEND TIMES:** 8 AM and 11 AM PT

POST-SHOW EMAIL DATES: April 19 - May 10. **SEND TIMES:** 8 AM and 11 AM PT

Preferred Send Date:	Choice #1:	Choice #2:	Choice #3:
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SUBMIT ORDERS TO: sales@event-techs.com or fax: 310-496-0431



TERMS AND CONDITIONS

Placing an Order: [Order online](#) or Email/Fax a completed order form to: sales@event-techs.com or 310-496-0431. Once your order is processed, you will be contacted by our third party vendor, Event Technologies. Event Technologies will guide you through the email creation process, including providing test emails for review of accuracy.

Deadline: The deadline for email content submission is two weeks before the email is scheduled to be sent. Exhibitors are required to meet the deadline associated with their specific send date.

Conditions: An Email Order Form with a form of payment is required prior to the scheduling of your email blast. All emails must be set up by the exhibitor and approved by the deadline date. These dates are not flexible, unless otherwise approved by Event Technologies or the WISCONSIN CHEESE MAKERS ASSOCIATION; any emails not created by these dates will be void and the exhibitor's payment will be forfeited.

WISCONSIN CHEESE MAKERS ASSOCIATION reserves the right to refuse any order, at any time, for any purpose. This opportunity is available to 2019 Cheese Industry Conference exhibitors only.

Delivery: Email blasts will be distributed to 2019 Cheese Industry Conference attendees between the dates of March 25th and May 10th. Two email blasts will be sent per day (8am and 11am Pacific Time). Send date and time will be assigned on a first come, first serve basis. Real-time reporting will be available after your email is sent.

Royalty Fees: \$400.00 for the first email blast and \$300.00 for each additional email blast.

Payment Terms: **Credit card payment is required for all email blast orders.** Credit card payments must include credit card type, card holder name, account number, and expiration date. No order will be filled without credit card information. Receipts can be emailed to the individual listed in the Bill to section upon request.

Cancellations: All email reservations are final. No refunds are available after contract is accepted and payment is processed.

Tracking and Reporting: When your email has been sent, a confirmation email with a link to the Event Technologies reporting site will be sent to the contact for your company at the email address on the order form. This email will include a link to the reporting website and login credentials to view real-time statistics including opens and click-throughs.

Questions about Emails: Contact Kevin Ehlers, Event Technologies, kevin@event-techs.com, 310-581-3807

Show Contact: Caitlin Peirick, Wisconsin Cheese Makers Association, cpeirick@wischeesemakers.org, 608-286-1001