

2019 CIC SPONSOR AND ADVERTISING: SIGN UP FORM

Sponsors from the previous Expo have the first right of refusal for sponsoring an event. For additional information, contact Caitlin Peirick at cpeirick@wischeesemakers.org or 608-286-1001.

SPONSORSHIP

DIAMOND SPONSORSHIP (\$20,000)

We are pleased to announce the following sponsor has assumed the Diamond Sponsorship:

- ▶ Chr. Hansen Championship Auction Reception – Exclusive

GOLD SPONSORSHIP (\$10,000)

The events listed below are available for Sponsorship:

- Opening Keynote – Exclusive
- Thursday Champions Reception – Exclusive
- Thursday Afterglow Reception – Exclusive

SILVER SPONSORSHIP (\$6,000)

The events listed below are available for Sponsorship:

- Partner Sponsor for US Championship Cheese Contest (8 available)
- Collegiate Dairy Products Evaluation Contest (6 available)
- Wednesday Lunch (6 available)
- Thursday Lunch (6 available)
- Event Mobile App (Exclusive)
- Ideas Showcase (Exclusive)
- Cheese Samples on Exhibit Floor (Exclusive)
- Lanyards (Exclusive)
- Championship Cheese Cooler Display (Exclusive)

BRONZE SPONSORSHIP (\$1,200)

The events listed below are available for Sponsorship:

- Contributor to Cheese Industry Conference
- Contributor to United States Championship Cheese Contest

**SPONSOR
BY DECEMBER 10
FOR BEST VISIBILITY**

PROGRAM ADVERTISING

CIC Show Program Advertisement Space Available

- Back cover - ~~\$5,200~~ **SOLD**
- Inside front cover - ~~\$2,700~~ **SOLD**
- Inside back cover - ~~\$1,700~~ **SOLD**
- Interior Full Page - \$1,200
- Interior Half Page - \$600
- Interior Quarter Page - \$350

Upgrades for Complimentary Sponsor Ads:

- Upgrade Quarter Page to Half Page - \$250
- Upgrade Quarter Page to Full Page - \$850
- Upgrade Half Page to Full Page - \$600

**COMPLETE THIS FORM OR PAY ONLINE
AT WWW.CHEESECONFERENCE.ORG**

PAYMENT

TOTAL DUE _____

Person completing this form:

NAME _____

EMAIL _____

PHONE _____

COMPANY _____

CHECK: Make check payable and mail to:

New Address: Wisconsin Cheese Makers Association

5117 West Terrace Drive, Suite 402, Madison, WI 53718 USA

CREDIT CARD: Select correct box below and complete

- American Express
- Mastercard
- VISA
- Discover

CARD NUMBER _____

EXP. DATE _____

CVV CODE _____

NAME AS IT APPEARS ON CARD _____

CITY, STATE, ZIP _____