

# 2019 CIC SPONSOR AND ADVERTISING: SIGN UP FORM

Sponsors from the previous Expo have the first right of refusal for sponsoring an event. For additional information, contact Caitlin Peirick at [cpeirick@wischeesemakers.org](mailto:cpeirick@wischeesemakers.org) or 608-286-1001.

## SPONSORSHIP

### DIAMOND SPONSORSHIP (\$20,000)

We are pleased to announce the following sponsor has assumed the Diamond Sponsorship:

- > Chr. Hansen Championship Auction Reception – Exclusive

### GOLD SPONSORSHIP (\$10,000)

We are pleased to announce the following sponsors have assumed the Gold Sponsorship:

- > RELCO Opening Keynote – Exclusive
- > GEA Champions Reception – Exclusive
- > Cybertrol Engineering Afterglow Reception – Exclusive

### SILVER SPONSORSHIP (\$6,000)

We are pleased to announce the following sponsors have assumed the Silver Exclusive Sponsorships:

- > Hydrite Chemical - Lanyards - Exclusive
- > Ivarson/ALPMA - Cheese Samples on Exhibit Floor - Exclusive
- > R. Mueller Service & Equipment Company - Championship Cheese Cooler Display - Exclusive
- > TC Transcontinental Packaging - Event Mobile App - Exclusive

The events listed below are available for Sponsorship:

- Partner Sponsor for US Championship Cheese Contest (2 available)
- Collegiate Dairy Products Evaluation Contest (6 available)
- Wednesday Lunch (6 available)
- Thursday Lunch (6 available)
- Ideas Showcase (Exclusive)

### BRONZE SPONSORSHIP (\$1,200)

The events listed below are available for Sponsorship:

- Contributor to Cheese Industry Conference
- Contributor to United States Championship Cheese Contest

**SPONSOR NOW  
FOR BEST VISIBILITY**

## PROGRAM ADVERTISING

CIC Show Program Advertisement Space Available

- Back cover - ~~\$5,200~~ **SOLD**
- Inside front cover - ~~\$2,700~~ **SOLD**
- Inside back cover - ~~\$1,700~~ **SOLD**
- Interior Full Page - \$1,200
- Interior Half Page - \$600
- Interior Quarter Page - \$350

Upgrades for Complimentary Sponsor Ads:

- Upgrade Quarter Page to Half Page - \$250
- Upgrade Quarter Page to Full Page - \$850
- Upgrade Half Page to Full Page - \$600

**COMPLETE THIS FORM OR PAY ONLINE  
AT [WWW.CHEESECONFERENCE.ORG](http://WWW.CHEESECONFERENCE.ORG)**

## PAYMENT

**TOTAL DUE** \_\_\_\_\_

Person completing this form:

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

COMPANY \_\_\_\_\_

**CHECK:** Make check payable and mail to:

**New Address:** Wisconsin Cheese Makers Association

5117 West Terrace Drive, Suite 402, Madison, WI 53718 USA

**CREDIT CARD:** Select correct box below and complete

- American Express
- Mastercard
- VISA
- Discover

CARD NUMBER \_\_\_\_\_

EXP. DATE \_\_\_\_\_

CVV CODE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_