

VISIT US IN BOOTH



JOIN US FOR THE NATION'S PREMIER CHEESE, BUTTER AND WHEY INDUSTRY EVENT!

# 2017 WISCONSIN CHEESE INDUSTRY CONFERENCE

CONFERENCE: APRIL 12 & 13, 2017  
EXHIBITS: APRIL 12 | 10:30 – 5:00 PM  
ALLIANT ENERGY CENTER, MADISON, WI

Hosted by



## ATTENTION CHEESE MANUFACTURERS/DAIRY PROCESSORS\* ATTEND THE EXHIBITS FOR \$45!

Enter discount code CM45 on the online registration payment screen and you'll receive the \$90 Exhibits, Lunch and Registration for only \$45.

Valid only for Cheese Makers (Dairy Manufacturers/Processors\*).

To sign up, visit [www.cheeseconference.org](http://www.cheeseconference.org) and click 'Register Now'.

Enter discount code CM45 on the registration payment screen.

**WHAT'S INCLUDED?** For just \$45, you'll receive the Exhibits, Lunch and Auction Registration that includes access to tabletop display exhibits, lunch and reception on Wednesday, April 12.

- Sample dozens of cheese varieties from around the nation
- Complimentary hot buffet lunch
- Complimentary evening reception
- Complimentary parking

Please direct registration questions to Wisconsin Cheese Makers Association at **608-828-4550** or email Haley Flesch at [hflesch@wischeesemakers.org](mailto:hflesch@wischeesemakers.org)

Thank you!

USE DISCOUNT CODE

# CM45

TO RECEIVE \$90  
REGISTRATION FOR  
JUST \$45

\*Discount valid only for Dairy Manufacturers/Processors: A dairy manufacturer or processor/marketer is one of the following: a firm engaged in converting milk and milk components into natural dairy products; a firm engaged in producing processed cheese types; a firm engaged in converting cheese into other dairy products, or engaged in processing whey. A firm that markets cheese, purchases or brokers cheese, or distributes cheese as its primary business is also a dairy processor/marketer.

Discount valid only for Exhibits, Lunch and Auction Registration. (Not valid on Full Registration or Single Day Registrations.) Must use discount at time of initial registration. Not valid for prior registrations.

EXHIBITS: APRIL 12

MADISON, WISCONSIN | ALLIANT ENERGY CENTER | [WWW.CHEESECONFERENCE.ORG](http://WWW.CHEESECONFERENCE.ORG)