



ATTENDEE REGISTRATION FORM

WISCONSIN CHEESE INDUSTRY CONFERENCE | APRIL 12 & 13, 2017 | MADISON, WISCONSIN

REGISTER EARLY FOR BIG SAVINGS!

SAVE 20% – Register by January 16

SAVE 10% – Register by February 27

- » See chart below for early registration reduced prices. After February 27, pay Full Price.
- » Please note Banquet ticket not eligible for reduced price.
- » **Advanced registration will close April 4.** After April 4, all registrations will take place on-site.

CANCELLATION POLICY

Any registration canceled on or prior to April 4, 2017 will receive a 75% refund. No refunds will be issued after April 4. Pre-registration ends April 4; all registrations after April 4 will register on-site.

Attendees will identify themselves in one of the following two categories:

DAIRY MANUFACTURER/PROCESSOR/MARKETER: A dairy manufacturer or processor/marketer is one of the following: a firm engaged in converting milk and milk components into natural dairy products; a firm engaged in producing processed cheese types; a firm engaged in converting cheese into other dairy products, or engaged in processing whey. A firm that markets cheese, purchases or brokers cheese, or distributes cheese as its primary business is also a dairy processor/marketer.

SUPPLIER: A supplier company provides a good or service to the industry. Each attendee providing goods or services to the industry (a "supplier") must be a member of WCMA.

REGISTRATION INFORMATION AND PAYMENT

Dairy Manufacturer/Processor Supplier

Option(s): F EA W TH B S AMOUNT DUE \$ _____

NAME (AS IT SHOULD APPEAR ON THE BADGE)

EMAIL

COMPANY

ADDRESS

CITY, STATE, ZIP

CHECK: Make check payable and mail to:

Wisconsin Cheese Makers Association

8030 Excelsior Drive, Suite 305, Madison, WI 53717 USA

CREDIT CARD: Select correct box below and complete

American Express MasterCard VISA Discover

CARD NUMBER

EXP. DATE

CVV CODE

NAME AS IT APPEARS ON CARD

ADDRESS

CITY, STATE, ZIP

REGISTRATION OPTIONS	CODE	DAIRY MANUFACTURERS/ PROCESSORS		SUPPLIERS (MUST BE A MEMBER OF WCMA)	
		MEMBERS	NONMEMBERS	MEMBER EXHIBITORS	MEMBER NON-EXHIBITORS
FULL REGISTRATION Includes all events except Awards Banquet	F	Before 1/16 – \$380 Before 2/27 – \$427 Full Price – \$475	Before 1/16 – \$460 Before 2/27 – \$517 Full Price – \$575	Before 1/16 – \$360 Before 2/27 – \$405 Full Price – \$450 All Exhibitors receive One Free Full Registration pass.	Before 1/16 – \$460 Before 2/27 – \$517 Full Price – \$575
DAIRY MANUFACTURER SPECIAL EXHIBITS AND AUCTION Includes access to tabletop/modular display exhibits, lunch and reception on Wednesday	EA	Before 1/16 – \$72 Before 2/27 – \$81 Full Price – \$90	Before 1/16 – \$72 Before 2/27 – \$81 Full Price – \$90	This option is for Dairy Manufacturer Attendees only. Supplier Attendees will use Full or Single Day Registration	This option is for Dairy Manufacturer Attendees only. Supplier Attendees will use Full or Single Day Registration
SINGLE DAY – WEDNESDAY OR THURSDAY Includes all events held on that day except Awards Banquet. <i>Note: Exhibits are on Wednesday</i>	W/TH	Before 1/16 – \$300 Before 2/27 – \$337 Full Price – \$375	Before 1/16 – \$340 Before 2/27 – \$382 Full Price – \$425	Before 1/16 – \$280 Before 2/27 – \$315 Full Price – \$350	Before 1/16 – \$340 Before 2/27 – \$382 Full Price – \$425
AWARDS BANQUET Thursday evening reception, banquet and afterglow reception	B	\$75	\$75	\$75	\$75
SPOUSE REGISTRATION Not Employed in the Industry; Includes all events except Awards Banquet	S	\$70	\$70	\$70	\$70